

Chester Weber Featured in Charles Owen Poster

Ocala, FL- U.S. Four-in-Hand Driving Champion, Chester Weber goes into competition donning the finest equipment in the equine business. Charles Owen protective headgear is Weber's choice for safety and comfort in the marathon phase.

Team Weber is hard to miss in their Charles Owen black and Ferrari red helmets. Ocala based graphic artist, Amalia Castro, took advantage of the striking helmets in a poster she designed for the 2008 Live Oak Plantation FEI Combined Driving Event.

When Roy Burek, president of the Charles Owen Company, saw her poster at Live Oak, the impact was instantaneous. "It said everything about our helmets that needed saying," said Burek. "There was a team of three men strenuously competing these magnificent horses and wearing our helmets. We know the dedication it takes to make a product that works in harmony with three safety standard bodies and three different certification bodies. This picture is the epitome of that dedication."

The poster photo, taken by Weber's cousin, Andrew Strawbridge, was an immediate success. When it was enlarged to 3 ½ feet wide by 4 ½ feet long it was a real eye-catcher at the recent AETA Trade Show in Baltimore.

Charles Owen is the only company that maintains all three-safety standards in their helmet. "Most companies have one, possibly two standards, but never all three," said Penny Hubbard, assistant to Burek. All headgear leaving Charles Owens meets the standards of the Safety Equipment Institution (SEI), the British Standards Institution (BSI) and the American Society for Testing and Materials (ASTM). "To top off this list," Burek added, "Our equipment comes with the Royal Standard Insignia, meaning, "by appointment to Her Majesty the Queen."

Weber is involved at the highest levels of the sport in the USEF. He serves on the Board of Directors, the High Performance Committee, the National Driving Committee and the very important, Safety Committee. In keeping with the standards and goals of the Safety Committee, Weber took CEO Burek on a fact-finding mission in one of his carriages. "Jump on board and I'll show you what I mean," said Weber. Burek did and experienced the ride of a lifetime. "It gave a new meaning to designing on the hoof," Burek smiled.

With product development suggestions from Weber, Charles Owen has designed Weber a special driver's vest that has a panel made from a material that does not jam on the carriage seat and is kept in place with loops to the driver's belt. "Chester Weber is constantly revising the ways he can better his last accomplishment," said Burek. "We work hard to keep up with him."

Burek is responsible for all the research and development of Charles Owen equipment. He uses the expertise of sponsored professionals to develop his products into the safest and most accommodating gear for both driver and rider. "Weber is very 'hands-on,'" Burek confirmed. "He is the consummate professional and brings untold support to the driving and the wider equestrian community. He is a pleasure to work with."

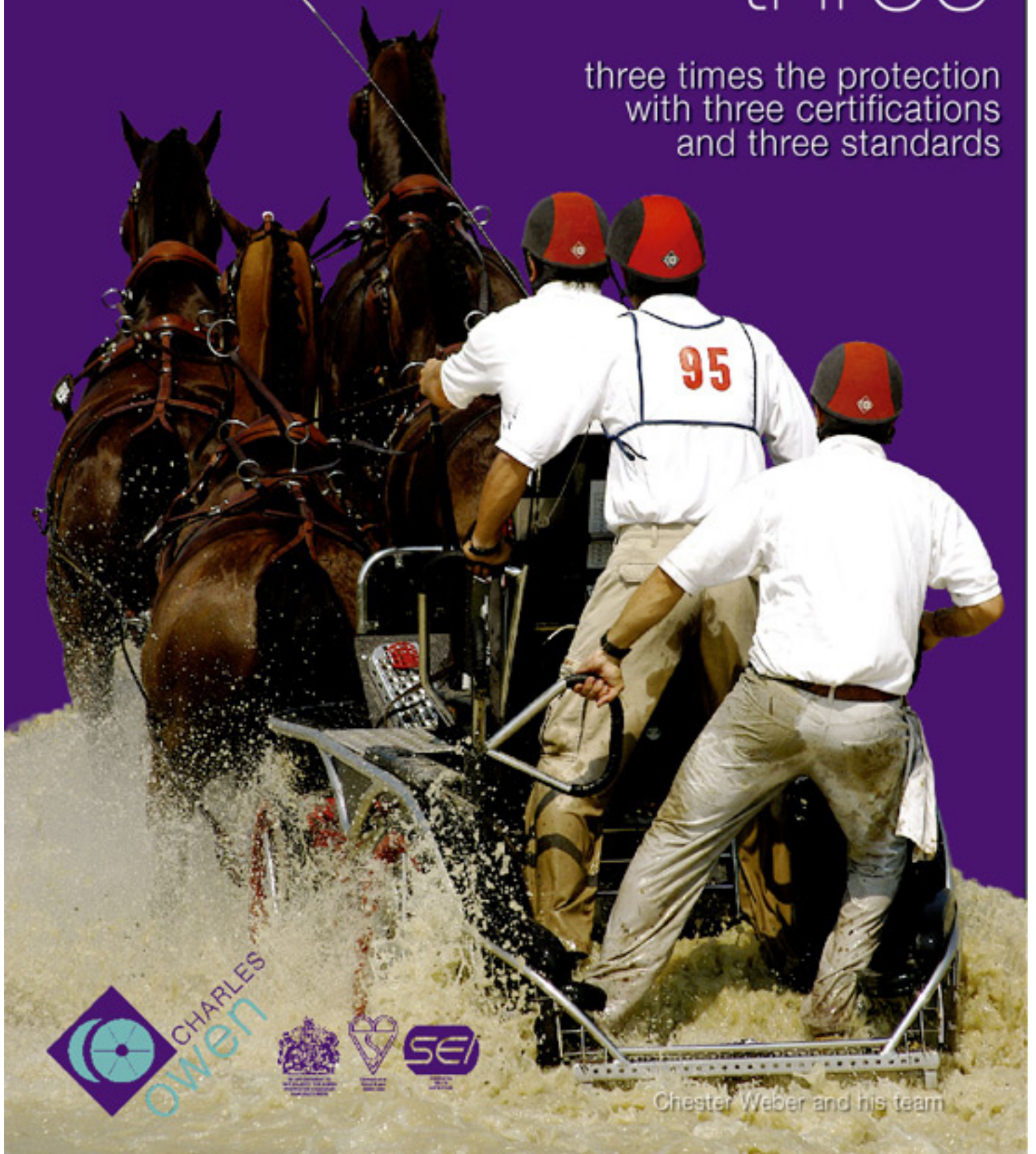
For more information about Chester Weber, his competition schedule, or his horses, visit www.chesterweber.com.

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Poster: Charles Owen poster designed by Amalia Castro featuring Chester Weber.
Photo credit: Andrew Strawbridge

The best things come in three

three times the protection
with three certifications
and three standards



Chester Weber and his team