

## **Chester Weber Teams Up With Charles Owen and SUCCEED In Support of Drivers4Helmets at Iron Horse CDE**

Caledonia, IL (July 23, 2010)  
– Combined Driver Chester Weber knows the importance of safety, which is why he and his team always wear their Charles Owen helmets during the marathon at a Combined Driving event. Weber, the reigning USEF National Four-In-Hand Champion, is stepping up to encourage all drivers to wear helmets in a Drivers4Helmets campaign which is a spin on SUCCEED's riders4helmets campaign.



During the upcoming Iron Horse Combined Driving Event at Sherwood Farms,

in Caledonia, Illinois, Weber will join forces with Charles Owen and SUCCEED, two of his Team Weber sponsors, to auction off a Charles Owen helmet certificate during the competitor's party silent auction. While one lucky person will go home with a new Charles Owen helmet certificate, which could save their life, all of the money raised for the helmet during the silent auction will be donated to Habitat for Humanity.

"I believe it is essential for drivers and their team to wear helmets during the marathon, and hope that the silent auction for the Charles Owen helmet will be a step in the right direction for all drivers committing to wearing helmets," Weber said, adding that he will present the silent auction winner with the helmet certificate.

Weber will compete his award-winning team at the Iron Horse CDE, and said he is looking forward to teaming up with Charles Owen and SUCCEED while at the event. "Charles Owen is proud to offer a silent auction item to the Iron Horse CDE and appreciates the opportunity to work with riders4helmets and Chester Weber to make a safer world for riders and drivers alike," said Danielle Santos, Director of Marketing and Public Relations for Charles Owen, Inc.

While at the Iron Horse CDE, Weber will also take part in a local live radio show on Tuesday, July 27th at 6pm. The live show will encourage the surrounding communities to become spectators at the Iron Horse event. The station, BNNS Radio, hopes to broadcast live at Iron Horse on the weekend of the event, July 30 to August 1, to listen to the live show visit [www.bnnsradio.com](http://www.bnnsradio.com).

“I am always willing to promote our sport of Combined Driving,” Weber said. “The radio show will also give me a chance to encourage all drivers to wear their helmets during the competition.”

For more information on Weber, visit his website at [www.chesterweber.com](http://www.chesterweber.com). For more information on the Iron Horse CDE, visit their website at [www.ironhorsecde.com](http://www.ironhorsecde.com).

*Photo: Combined Driving Chester Weber, the reigning USEF National Four-In-Hand Champion, is encouraging all drivers to wear helmets in a Drivers4Helmets campaign as a spin off of SUCCEED'S riders4helmets campaign. Weber is joining forces with Charles Owen and SUCCEED while at the Iron Horse CDE to auction off a Charles Owen helmet certificate. (Photo courtesy of PicsofYou.com)*