

Get Your Votes in Now

Chester Weber and Jamaica Need Your Votes for The “Kiss the Horse for Literacy” Campaign

Ocala, FL (June 16, 2009) –Combined Driver Chester Weber and his famous horse Jamaica need help in kissing illiteracy good-bye as they take part in the Marion County Literacy Council’s “Kiss the Horse for Literacy” campaign. Weber is a contestant in the campaign and needs “kisses” from his fans and friends in the form of financial donations -- each dollar raised equals one kiss and the contestant who raises the most kisses wins.

Jamaica, Weber’s well-known USEF Farnam/ Platform Horse of the Year, is the lucky horse that will receive a kiss from the contestant who raises the most kisses. To help Weber in raising “kisses,” simply go to his website, www.chesterweber.com, click on “News” and follow the link to vote. Donations can be received through July 31.



Weber and 13 other prominent Ocala community leaders will pucker up for the campaign designed to raise money and increase literacy awareness. Weber’s supporters can also call the Marion County Literacy Council at 352-690-READ (7323) or email Karen Hill at Karen@marionliteracy.org to make a donation toward Weber’s campaign.

“Many of our sister cities have a Kiss the Pig campaign, but we went with a horse since Ocala is the Horse Capital of the World,” said Karen Hill, Executive Director of the Marion County Literacy Council. “We were also looking for a horse of merit to be the recipient of the kiss, and we are thrilled that Jamaica is the horse.”

Weber is a force to be reckoned with in Combined Driving, having won the National Championships in Four-In-Hand Combined Driving an amazing six consecutive years in a row. Weber was also the first American to win an individual medal in the Four-In-Hand World Driving Championships in The Netherlands.

“The mission of the Marion County Literacy Council is to increase literacy awareness and improve the reading skills of adults through a volunteer reading program,” Weber said. “I am truly supportive of their mission and happy to take part in the campaign.”

Hopefully I can help raise enough money that I will even get to kiss my own horse.”

The goal of the “Kiss a Horse for Literacy” campaign is to raise \$15,000. “We will have a Kiss Off on August 7 at the Ocala Breeders Sales and all of the candidates will be on hand waiting to find out who raised the most money. Jamaica will be brought in and the winner will be announced and then they will get to kiss Jamaica,” Hill said, adding that kissing Jamaica won’t be a burden because he is so handsome. “Just in case the winner is a little horse shy, they can pass the kiss off to someone else.”

To learn more about the Marion County Literacy Council, visit their website at www.marionliteracy.org.

*Photo: Chester Weber and Jamaica take a stand for literacy in Marion County.
(Photo courtesy of My Elisabeth Weber)*